

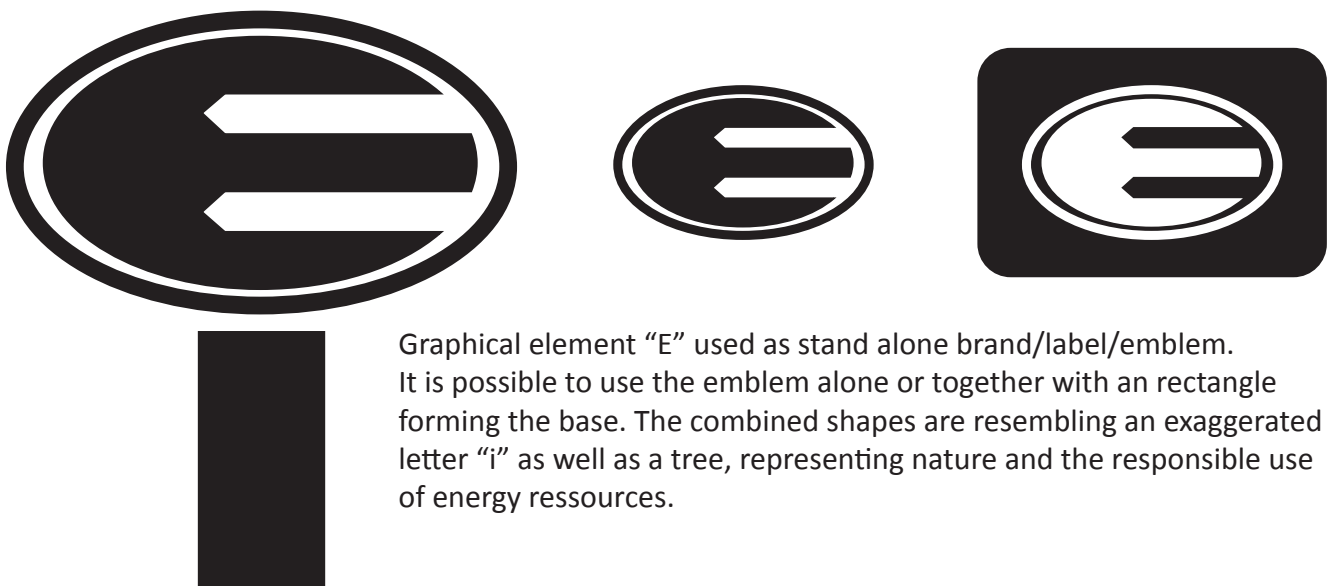
Design Manual
i-energy regio
logo

iEnergy
regio

Logotype based on Akashi and Brush Script, custom kerning and scaling, graphical element “E” added. The oval shape with two inward bound arrows stands for the dynamic and non-dissapative use of energy rессources.



Inverted version, downscaled.



Graphical element “E” used as stand alone brand/label/emblem. It is possible to use the emblem alone or together with an rectangle forming the base. The combined shapes are resembling an exaggerated letter “i” as well as a tree, representing nature and the responsible use of energy rессources.



Coloured Version.



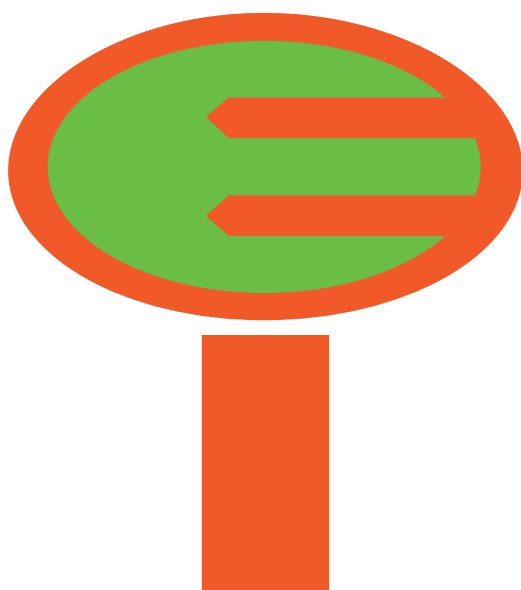
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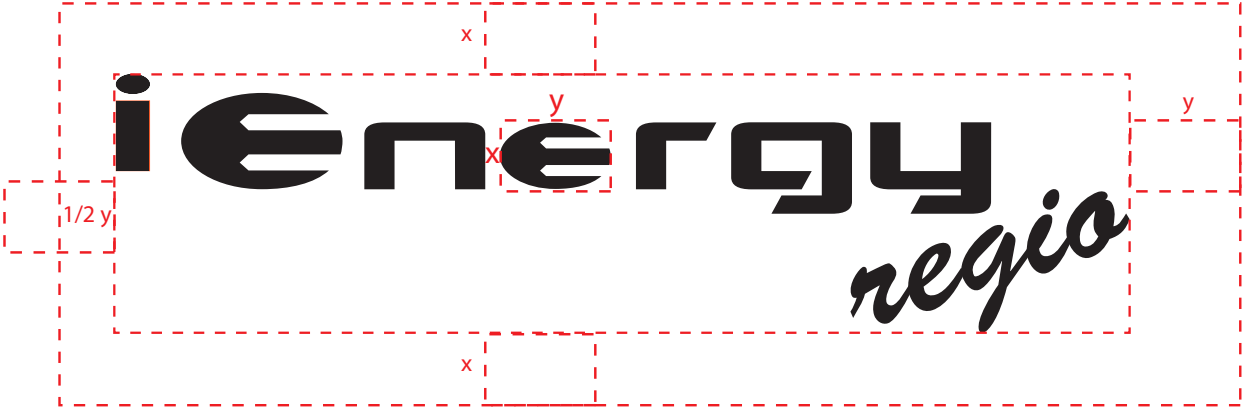


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66CC33

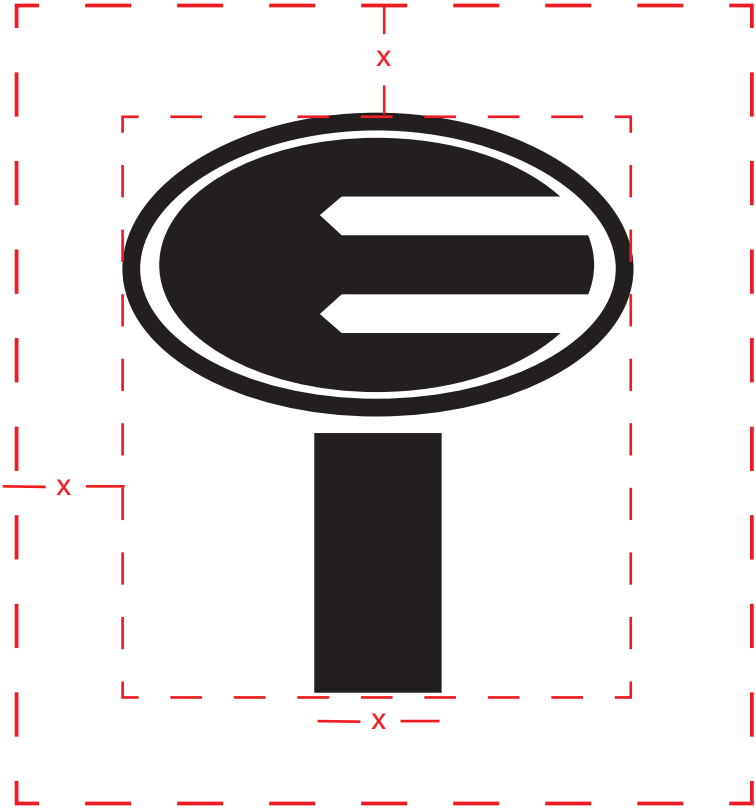


C=73 M=26 Y=5 K=0
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36A9E1, websafe # 3399CC





Safety area.





Implementation sample of the logo as grayscale version on an energy absorbing basecap with heat preserving ear flaps.